



NORTH SAN DIEGO COUNTY  
**REALTORS®**



# 2022 SPONSORSHIP OPPORTUNITIES

[www.NSDCRealtors.com](http://www.NSDCRealtors.com)

**SPONSOR**

## WHO WE ARE

The North San Diego County REALTORS® is the largest trade association in North San Diego County, representing approximately 6,000+ real estate industry professionals. Our website is a dynamic place where you will find the tools, news and resources you need to succeed.

North San Diego County REALTORS® was founded in 1994 when several small boards of REALTORS® joined forces to better serve REALTORS® and real estate consumers in the rapidly growing areas of North San Diego County.

Today we are a full-service professional trade association offering service centers in two locations along with a broad array of education, advocacy, professional development and industry communication to our members.



## GET YOUR BUSINESS IN FRONT OF THE AUDIENCE YOU WANT

With North San Diego County REALTORS®, sponsorship cannot get easier.

Position your business and yourself in front of the exact audience you want to get your business the exposure it deserves. With pricing for every budget, we are here to help you grow and prosper!

## AVAILABLE SPONSORSHIPS

This packet will list sponsorships available through North San Diego County REALTORS®. Please take a look at all categories. If you have any questions regarding sponsorships, please contact North San Diego County REALTORS® at (760) 734-3971 or by email at [events@nsdcrealtors.com](mailto:events@nsdcrealtors.com). All sponsorships are done on a first come, first serve basis. North San Diego County REALTORS® might have additional events/classes added throughout the year. Please watch your email or for more information about sponsorship opportunities.



## EDUCATION

North San Diego County REALTORS® offers dynamic training by industry experts ranging from basic to advance. Topics such as; Risk Reduction, Commercial, Professional Development, Property Management, Technology, Marketing and More!

### INDIVIDUAL CLASSES

#### **Class Sponsor \$150**

Sponsorship includes table to display your product and promotional materials. The opportunity to meet and greet attendees before the event and special recognition at the beginning of the program. *You can sponsor an individual class or consider a "Bundle Sponsorship" which includes 3 classes and receive a 25% discount. Staff to confirm which type of class(es) you would like to sponsor at sign-up.*

### SPECIALTY CLASSES

*Specialty Classes are usually held offsite at various venues due to the number of attendees, which averages between 50-100 attendees, sometimes more.*

#### **Specialty Sponsor \$300 - \$500**

Includes table to display your product and promotional materials. The opportunity to meet and greet attendees before the event, logo on all promotional materials, PowerPoint Slide in the slide show and special recognition at the beginning of the program. *NSDCR Staff will call you to determine which class you would like to sponsor at sign-up.*

### ONLINE CLASSES

#### **Webinar \$200**

Includes your logo in the education newsletter when marketing the webinar. The opportunity to raffle a prize to be given during or at the end of the webinar for agents that enter their email in the chat. Speaking opportunity at the beginning of the webinar (2 minutes). Your contact information included at the beginning of the webinar.

## COMMERCIAL LEARNING NETWORK

*In North San Diego County's dynamic market, commercial real estate is a fast-paced profession that helps businesses locate their operations in the perfect spot for foot traffic and visibility.*

#### **Monthly Meeting (Online) Sponsor \$100**

Includes your logo in the education newsletter when marketing the webinar. The opportunity to raffle a prize to be given during or at the end of the webinar for agents that enter their email in the chat. Speaking opportunity at the beginning of the webinar (2 minutes). Your contact information included at the beginning of the webinar.

## PROFESSIONAL STANDARDS

North San Diego County REALTORS® Professional Standards Division is one of the fastest growing parts of our Association. Due to being far less expensive and intensive as court hearings and litigation, Professional Standards offers mediation and dispute resolution.

### Live Beginning & Advanced Professional Standards Training

#### Mediation Training

\$200 per training

Your logo displayed on all marketing materials for the class. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the beginning of the program.

## YOUNG PROFESSIONALS NETWORK

*Our YPN is a thriving group of young real estate practitioners who strive for ways to connect with like-minded people and tap into valuable resources that will help them succeed in the always competitive real estate sector. Through Mixers, Power Lunches, Educational Events and Community outreach your business will be in good company. YPN offers two annual sponsorships.*

### Platinum Sponsor \$2,500

A minimum of 6 events per calendar year to promote your business and 4 FREE Tickets to each event. Exposure on all marketing and event promotional materials with FULL LOGO placement (i.e. Pop-Up Banner, Brochures, Facebook, Instagram, Twitter, NSDCR website, etc.). Opportunity to put your product or service in front of young professionals in Real Estate, Title, Escrow, Mortgage Lending industries, etc. Verbal recognition at each event by a YPN committee member. One-minute interview video with a YPN Committee Member about your business which will be displayed on the YPN Facebook Page.

### Gold Sponsor \$1,200

A minimum of 6 events per calendar year to promote your business and 2 FREE Tickets to each event. Exposure on all marketing and event promotional materials (i.e. Brochures, Facebook, Instagram, Twitter, North San Diego County REALTORS® website, etc.). Verbal recognition at each event by a YPN Committee Member.

## MARKETING SESSIONS

*Currently there are 5 weekly Marketing Sessions throughout North San Diego County REALTORS®. Each Marketing Session has a variety of sponsorships available. Everything from Room, Food, Coffee to Tour Sheet are available to sponsor. Due to there being 5 different Marketing Sessions, we ask that you contact our Marketing Session / Tour Coordinator directly for a list of sponsorships that are available at each marketing Session. Please call (760) 734-3971 or email [caravans@nsdcrealtors.com](mailto:caravans@nsdcrealtors.com).*

## EVENTS

### **AWARDS SHOW – NOVEMBER**

*Be a part of our biggest event of the year. Deepen your brand's association with us and engage with a targeted audience of REALTORS®, brokers, and affiliates from across the region.*

#### **Event Sponsor \$5,000**

Includes 10 tickets to the event, signage on stage and at check in, recognition in email promotion and on our website. Listed in the evening program and announced during the event.

#### **Evening Sponsor \$2,500**

Includes 4 tickets to the event, signage on stage and dessert bar. Recognition in the program, email promotion and on the NSDCR Website. Verbal recognition throughout the night.

#### **Entertainment Sponsor \$2,000**

Includes 2 tickets to the event, signage on stage, recognition in the program and verbal recognition during the event. Recognition in email promotion and on our website.

#### **Photobooth Sponsor \$1,500**

Includes 2 tickets, Company Logo on photo strips given away that night, recognition in the program and verbal recognition during the event.

#### **Platinum Sponsor \$1,000**

Includes 2 tickets, recognition in the program and verbal recognition during the event.

#### **Gold Sponsor \$500**

Includes 1 ticket, recognition in the program and verbal recognition during the event.

#### **Silver Sponsor \$250**

Includes recognition in the program and verbal recognition during the event.

#### **Table Sponsor \$150**

Includes recognition on table tent card and in the program.

## E-NEWSLETTERS

*Displaying your message on NSDCR's Education eNewsletter is an excellent way to promote your business. Our Education eNewsletter is sent to 6,000+ Recipients!*

### **EDUCATION ENEWSLETTER**

560(w) x 90(h) pixel banner sponsorship \$500/monthly

Annual banner sponsorship \$5,000/yearly

*All eNews pricing is for web-ready artwork. Banner Sponsorship may include a link to your website. The following formats are acceptable for submitting your banner: Photoshop PSD files, EPS files, JPEG and GIF files.*

## **NORTH SAN DIEGO COUNTY REALTORS® FEATURED AFFILIATE MLS DASHBOARD TILES**

### ***10 spots available***

North San Diego County REALTORS® and MLS Members must log into the Dashboard to get into the MLS and get to different resource links. Have your company logo on a tile with a direct link to your website!

1227(w) x 166(h) pixel banner \$150/quarter

*(1<sup>st</sup> qtr Jan-March, 2<sup>nd</sup> qtr April-June, 3<sup>rd</sup> qtr July-Sept, 4<sup>th</sup> qtr Oct-Dec)*

## **NORTH SAN DIEGO COUNTY REALTORS® MLS DASHBOARD**

### ***2 spots available***

North San Diego County REALTORS® and MLS Members must log into the Dashboard to get into the MLS. This will be one of the first things they see when they enter the Dashboard! There will be 2 noncompeting ads and 1 NSDCR Promo.

960(w) x 244(h) pixel banner \$250/monthly

## **NORTH SAN DIEGO COUNTY REALTORS® MLS HOMEPAGE**

### ***1 spot available***

North San Diego County REALTORS® and MLS Members will see this screen while they are logged in the MLS System.

This is the main page inside of Paragon. Place an ad of your choice with a direct link to your website!

560(w) x 90(h) pixel banner \$500/monthly

**For more information, examples of banner space, availability, etc., contact NSDCR by phone 760-734-3971 or by email [communications@nsdcrealtors.com](mailto:communications@nsdcrealtors.com).**

*Sponsorships will be on the first come, first paid basis. All pricing is for web-ready artwork. These sponsorships may include a link to your website. The following formats are acceptable for submitting your sponsorship: Photoshop PSD files, EPS files, JPEG and GIF files. We reserve the right to approve all sponsorships before they are uploaded. Pricing Effective 1/2022, prices are subject to change at any time.*

## 2022 SPONSORSHIP AGREEMENT FORM

A Member Sponsor is any North San Diego County REALTORS® Affiliate or REALTOR® who supports a North San Diego County REALTORS® program or Communication via monetary means or in-kind contributions. Member Only Programs and Open Programs that are designated as sponsorship opportunities are given to Member Sponsors for the first opportunity.

Name: \_\_\_\_\_ Member #: \_\_\_\_\_

Office Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Requested Sponsorship(s): \_\_\_\_\_

*\* North San Diego County REALTORS® Staff will confirm sponsorship availability with you*

### Application:

The Sponsorship Agreement and Payment must be returned to NSDCR to be considered for Sponsorship. NSDCR reserves the right to reject any applicant. Each sponsor is subject to review and does not guarantee a place as a Sponsor. All sections of the Sponsorship Agreement Form must be completed before it is approved. \_\_\_\_\_ Initial

### Payment:

Applicants will not be entitled to sponsorship benefits until full payment has been received. \_\_\_\_\_ Initial

### Cancellation / Refunds:

I acknowledge that there are no refunds or cancellations after the sponsorship fees are paid. In the event of a cancellation, another event/class will be offered to you or NSDCR can issue a refund. \_\_\_\_\_ Initial

### Nature of Relationship:

Acceptance by NSDCR of an application for a sponsorship shall neither entitle the sponsor to an industry exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor. \_\_\_\_\_ Initial

### Authorized Company Representative Signature:

*I have read the Rules & Regulations and have complete the North San Diego County REALTORS® Sponsorship Agreement Form and agree with all the terms and conditions detailed therein.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name & Title

### Payment Information:

**Credit Card Type** (circle): Visa Mastercard American Express Discover **Total to be Charged:** \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

EXP Date: \_\_\_\_\_ CID: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_