2027 Sponsorship Opportunities

CONNECT WITH 5,000+ REALTORS® ACROSS SAN DIEGO COUNTY

Choose a partnership level built around measurable visibility and meaningful connection. Each annual package includes guaranteed marketing touch points, flexible scheduling, and support from North San Diego County REALTORS® to help your company use every benefit.

01

Visibility

PARTNER

$750

An affordable year-round presence

- 2027 Affiliate Membership included
- Featured Affiliate tile on the NSDCR MLS Member REcore Workspace for the full year
- One static Affiliate Spotlight on NSDCR social media
- Choice of two webinar sponsorships
  - Forms, New Agent Series, Technology
- Priority access to separate R.E.A.L. Awards sponsorships
- Recognition in the year-end sponsor thank-you

02

Engagement

PARTNER

$1,500

More interaction throughout the year

- 2027 Affiliate Membership included
- Featured Affiliate tile on the NSDCR MLS Member REcore Workspace for the full year
- Two static Affiliate Spotlights on NSDCR social media
- Two sponsored in-person events
  - Legal Update, Housing Updates, Form Updates
- Logo recognition on materials for sponsored events
- Logo in the Education Newsletter for sponsored events
- Sponsor table for up to two representatives
- Priority scheduling of available dates
- Priority access to separate R.E.A.L. Awards sponsorships
- Recognition in the year-end sponsor thank-you

03

Premier

PARTNER

$3,000

Maximum visibility and engagement

- 2027 Affiliate Membership included
- Featured Affiliate tile on the NSDCR MLS Member REcore Workspace for the full year
- Four static Affiliate Spotlights on NSDCR social media
- One Education Newsletter banner for one month
- Four sponsored in-person events
  - Legal Update, Housing Updates, Form Updates, TBD
- Logo recognition on materials for sponsored events
- Sponsor table for up to two representatives
- Priority access to separate R.E.A.L. Awards sponsorships
- Recognition in the year-end sponsor thank-you

Social media spotlights are static, branded posts. Benefits are subject to scheduling and program availability.

NORTH SAN DIEGO COUNTY REALTORS®

Individual Sponsorships

Choose individual opportunities or combine $500 or more in sponsorships to receive 2027 Affiliate Membership at no additional cost ($197 value).

Specialty Class Sponsor

$500

- Display table for up to two representatives
- Meet and greet attendees before the program
- Logo on promotional materials, event handout and presentation slides
- Logo in the Education Newsletter for the class listing
- Opening Recognition at the event

Webinar Sponsor

$200

- Name and logo on event promotions
- Logo in the Education Newsletter for the webinar listing
- Sponsor recognition at the beginning of the webinar

Affiliate Social Spotlight

$250

- One branded, static social media graphic and post
- Company logo, website link, and approved description
- Published across appropriate NSDCR social platforms

Education Newsletter Sponsor

$500 / MONTH

- 560 x 90 pixel banner linked to your website
- Web-ready artwork required: PDF, PSD, EPS, JPEG, PNG, or GIF
- Placement subject to availability

REcore Workspace Tile

$150 / QUARTER

- Company logo displayed in the NSDCR MLS Member REcore Workspace
- Direct link to your company website
- Five Tiles available per quarter
- Quarterly terms: Jan-Mar, Apr-Jun, Jul-Sep, Oct-Dec
- Full year is discounted to $500

Marketing Session Sponsorship

FROM $50

- Carlsbad Tour 701 and Oceanside Tour 704 opportunities
- Room Sponsors: $100 per session
- Oceanside Front Page Ad: $75 per two-week run
- Carlsbad Front Page Ad: $100 per two-week run
- Back Page Ads: $50 per two-week run

R.E.A.L. Awards Sponsorships

The R.E.A.L. Awards will be held on March 5, 2027. This event offers separate, event-specific sponsorship opportunities. Annual Premier Partners receive priority access, but R.E.A.L. Awards sponsorship benefits are not included in the annual packages.

ASK US FOR THE R.E.A.L. AWARDS SPONSORSHIP OPTIONS.

NORTH SAN DIEGO COUNTY REALTORS®

Sponsorship Agreement

CONTACT INFORMATION

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY / STATE / ZIP

PHONE NUMBER

EMAIL ADDRESS

REQUESTED SPONSORSHIP

- ☐ Visibility Partner - $750
- ☐ Engagement Partner - $1,500
- ☐ Premier Partner - $3,000
- ☐ Specialty Class - $500
- ☐ Webinar - $200
- ☐ Social Spotlight - $250
- ☐ Education Newsletter
- ☐ REcore Workspace Tile
- ☐ Marketing Session

AGREEMENT TERMS

APPLICATION AND AVAILABILITY

The Sponsorship Agreement and Payment must be received by NSDCR to be considered. NSDCR reserves the right to reject any applicant. Each sponsorship is subject to review and does not guarantee a spot. All sections of the Sponsorship Agreement Form must be completed before it is considered. Once approved, it does take two weeks to go live. ____ Initial

PAYMENT

Benefits begin after payment or an approved installment arrangement is in place. Annual package benefits must be used by December 31, 2027 and do not roll over. ____ Initial

CHANGES, CANCELLATIONS, AND REFUNDS

Payments are non refundable once benefits have been scheduled or delivered. If NSDCR cannot provide a purchased benefit, NSDCR will offer a comparable replacement or an appropriate prorated refund. ____ Initial

NATURE OF RELATIONSHIP

Acceptance by NSDCR of a sponsorship application shall neither entitle the company/representative to an industry-exclusive arrangement with respect to any service or product offered by the applicant nor constitute an endorsement of any service or product offered by the applicant. ____ Initial

AUTHORIZED COMPANY REPRESENTATIVE

I have reviewed the sponsorship benefits and agree to the terms above.

SIGNATURE

DATE

PRINT NAME & TITLE

NORTH SAN DIEGO COUNTY REALTORS®

Payment & Next Steps

PAYMENT INFORMATION

☐ Pay in full ☐ Invoice me to pay online ☐ Check (Payable to North San Diego County REALTORS®)

CARD NUMBER:

EXP DATE: CVV:

BILLING ZIP CODE:

AMOUNT TO BE CHARGED:

CARD HOLDER SIGNATURE

DATE

BILLING CONTACT

NAME

BILLING ADDRESS

CITY / STATE / ZIP

PHONE NUMBER

EMAIL ADDRESS

WHAT WE NEED FROM YOU

- Please provide a high-resolution logo for promotional use.
- Sponsorships are accepted on a first-come, first-paid basis, subject to approval prior to upload. Prices are effective as of 9/2026 and may change without prior notice.
- NSDCR staff will contact you to coordinate and confirm your sponsored class
- The R.E.A.L. Awards is a separate event and offers pre-set sponsorship options. For more information on the R.E.A.L. Awards please email award@nsdcrealtors.com or call/text 760-734-3971.
- Additional events for 2027 will be announced with approximately 1 month's advance notice.

Ready to Reserve Your 2027 Visibility?

Return the completed agreement or contact us to select your dates and payment option.

CALL OR TEXT 760-734-3971 **SPONSORSHIPS@NSDCREALTORS.COM**