

**DIRECT ACCESS TO YOUR TARGET MARKET. DON'T JUST ADVERTISE, CONNECT!**

Unlock the power of promotion with North San Diego County REALTORS®. Our sponsorship opportunities are designed to be easily accessible, ensuring your business and personal brand reach the right audience for optimal exposure. From affordable options to more comprehensive packages, we are committed to helping you thrive and prosper in your endeavors!

## Sponsorship Packages



### PLATINUM SPONSOR - ANNUAL - \$8,000

 **BENEFITS**

- 2026 Affiliate Dues
- Featured Affiliate Tile on RECore MLS Dashboard
- Professionally produced 60-second promotional video to be played at live sponsored events\*
- Promotional Video will also be played on NSDCR Social Media Platform once per quarter
- 4 tickets to sponsored events
- Premier logo placement on all event materials (banners, brochures, website, social media)
- 2 Housing Updates, Legal Update (2 sessions), 2 TBD live events and 2 TBD live webinars
- Platinum Sponsorship at the R.E.A.L. Awards Show



### GOLD SPONSOR - ANNUAL - \$5,000

 **BENEFITS**

- 2026 Affiliate Dues
- Featured Affiliate Tile on RECore MLS Dashboard
- Professionally produced 45-second promotional video to be played at live sponsored events\*
- Promotional Video will also be played on NSDCR Social Media Platform twice per year
- 2 tickets to sponsored events
- Prominent logo placement on all event materials (banners, brochures, website, social media)
- 2 Housing Updates, 1 Forms Update and 1 TBD live event
- Gold Sponsorship at the R.E.A.L. Awards Show



### SILVER SPONSOR - \$2,500

 **BENEFITS**

- 2026 Affiliate Dues
- Featured Affiliate Tile on RECore MLS Dashboard
- Professionally produced 30-second promotional video
- Promotional Video will also be played on NSDCR Social Media Platform once during the year
  - Your video will also be played at 5 live webinars TBD by North San Diego County REALTORS®
- Logo placement on all event materials (website and social media)

*\*Promotional Video is not included/played at the R.E.A.L. Awards Show*

# Individual Sponsorship Options



## SPECIALTY CLASS SPONSOR - \$500

### ✓ BENEFITS

- Display your product and promotional materials at a table during the class
  - 2 representatives allowed
- Meet and greet attendees before the event
- Logo inclusion on all promotional materials and PowerPoint slides
- Special recognition at the beginning of the program
- Logo in the education newsletter promoting the class



## WEBINAR SPONSOR - \$300

### ✓ BENEFITS

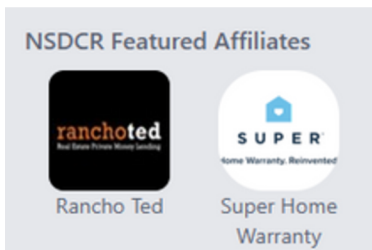
- Name listed on event materials (website and social media)
- Logo in the education newsletter promoting the webinar
- Opportunity to raffle a prize at the end of the webinar
- Logo and contact information featured at the beginning of the webinar



## EDUCATION NEWSLETTER SPONSOR

### ✓ BENEFITS

- 560(w) x 90(h) pixel banner
- \$500/monthly or \$5,000/yearly
- Web-ready artwork required; acceptable formats include PDF, PSD, EPS, JPEG, or GIF
- Includes a link to your website



## FEATURED AFFILIATE TILE ON RECORE DASHBOARD

### ✓ BENEFITS

- 5 spots available
- NSDCR MLS Members must log into the Dashboard to access resources, including the MLS. Your company logo will appear as a tile with a direct link to your website.
- 80(w) x 80(h) tile - \$150/quarter
- (1st qtr: Jan-March, 2nd qtr: April-June, 3rd qtr: July-Sept, 4th qtr: Oct-Dec)



## MARKETING SESSION SPONSORSHIP

Room Sponsor - \$100/session

Front Page Ad Sponsor - \$100/Two-Week Run, or Back Page Ad Sponsor \$50/Two-Week Run

### ✓ BENEFITS

- Opportunity to address attendees during the marketing session (2 minutes) - Room Sponsor
- Logo featured on the event's slide deck - Room Sponsor
- Recognition during announcements - Room Sponsor
- Ability to provide promotional materials or giveaways at your table - Room Sponsor
- Ad/Logo featured on the event's Tour Report - Full/Half Page Ad Sponsor
- Opportunities are available at Carlsbad Tour 701 & Oceanside Tour 704

### Affiliate Dues Benefit

Sponsorships totaling \$500 or more include your 2026 Affiliate Membership dues (\$197 value) at no additional cost. To qualify, the Sponsorship Agreement Form and full payment must be received by February 28, 2026.

# Sponsorship Agreement Form



## CONTACT INFORMATION

COMPANY NAME:	
CONTACT PERSON:	
ADDRESS:	
CITY/STATE/ZIP:	
PHONE NUMBER	EMAIL ADDRESS:

## REQUESTED SPONSORSHIP (PLEASE CIRCLE)

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- SPECIALTY CLASS SPONSOR
- WEBINAR SPONSOR
- EDUCATION ENEWSLETTER SPONSOR
- FEATURED AFFILIATE TILE ON RECORE DASHBOARD
- MARKETING SESSION SPONSOR

*\*North San Diego County REALTORS® Staff will confirm availability with you*

## APPLICATION

The Sponsorship Agreement and Payment must be received by NSDCR to be considered. NSDCR reserves the right to reject any applicant. Each sponsorship is subject to review and does not guarantee a spot. All sections of the Sponsorship Agreement Form must be completed before it is considered. Once approved, it does take two weeks to go live. \_\_\_\_\_ Initial

## PAYMENT

Applicants will not be entitled to benefits until full payment has been received. \_\_\_\_\_ Initial

## CANCELLATION / REFUNDS

I acknowledge no refunds or cancellations after the advertising fees are paid. If NSDCR cannot promote your sponsorship, NSDCR will issue a refund. \_\_\_\_\_ Initial

## NATURE OF RELATIONSHIP

Acceptance by NSDCR of a sponsorship application shall neither entitle the company/representative to an industry-exclusive arrangement with respect to any service or product offered by the applicant nor constitute an endorsement of any service or product offered by the applicant. \_\_\_\_\_ Initial

## AUTHORIZED COMPANY REPRESENTATIVE SIGNATURE

I have read the Rules & Regulations, completed the NSDCR Sponsorship Agreement Form, and agree with all the detailed terms and conditions.

<span style="background-color: yellow;">SIGNATURE</span>	<span style="background-color: yellow;">DATE</span>
<span style="background-color: yellow;">PRINT NAME &amp; TITLE</span>	

We look forward to partnering with you and providing exceptional opportunities for promotion and recognition throughout the year! For more information and availability, please don't hesitate to contact us at 760-734-3971 or email [sponsorships@nsdcrealtors.com](mailto:sponsorships@nsdcrealtors.com).

# Sponsorship Payment Form



## PAYMENT INFORMATION

- CHECK (PAYABLE TO NORTH SAN DIEGO COUNTY REALTORS®)
- CREDIT CARD (VISA, MASTERCARD, AMEX, DISCOVER)

CARD NUMBER:	EXPIRATION DATE:
CVV:	BILLING ZIP CODE:

## CONTACT INFORMATION

NAME ON CREDIT CARD	
BILLING ADDRESS:	
CITY/STATE/ZIP:	
PHONE NUMBER	EMAIL ADDRESS:

## SPONSORSHIP REQUESTED (PLEASE CIRCLE)

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- SPECIALTY CLASS SPONSOR
- WEBINAR SPONSOR
- EDUCATION ENEWSLETTER SPONSOR
- FEATURED AFFILIATE TILE ON RECORE DASHBOARD
- MARKETING SESSION SPONSOR

**AUTHORIZED AMOUNT TO BE CHARGED:** \$ \_\_\_\_\_

CARD HOLDER SIGNATURE

DATE

## ADDITIONAL INFORMATION

- Please provide a high-resolution logo for promotional use.
- Sponsorships are accepted on a first-come, first-paid basis, subject to approval before uploading. Prices are effective as of 9/2025 and may change without prior notice.
- Our professional videographer will produce promotional videos. The video will be used on our social media channels and at events, with a copy provided to the sponsor. \*Placement of the video during events is at NSDCR's discretion.
- NSDCR staff will contact you to coordinate and confirm your sponsored class
- The 2026 Awards Show, a separate event, offers pre-set sponsorship options. Gold Sponsorship includes 1 event ticket, program recognition, email blasts, website promotion, and verbal acknowledgment during the event. Platinum Sponsorship includes 2 event tickets and similar recognition benefits. Upgrading sponsorship for this event is possible upon request. There is no opportunity to speak or have a promotional video played.
- Additional events for 2026 will be announced with approximately 1 month's advance notice.

### Need Flexible Payment Options?

We're happy to work with you! If you're interested in a sponsorship package but need to explore payment arrangements, please contact our staff. Flexible payment plans may be available upon request. Reach out to us at [sponsorships@nsdcrealtors.com](mailto:sponsorships@nsdcrealtors.com) or call 760-734-3971 to discuss your options and reserve your spot today.